

LABELS & SIGNAGE

EXPLAIN EXHIBITS AND INFORM VISITORS

Educating and guiding visitors around your museum, gallery or venue is one of the most important aspects to think about. Our signage systems are industry standard, adapted to be slimmer, stronger and cost-effective.

In addition, our Label Holders and Signage Plates also adapt to fit our barrier systems, allowing for multi-purpose, modular systems that make better use of available budgets, offer the neatest possible finish and least equipment taking up space within the museum, gallery or venue.

SOLUTIONS

- Label Holder
- Freestanding Label Holder
- Display Case Label Holder
- Shelf Edge Label Holder
- Pinnacle Label Holder
- Information Stand
- Reader Rail
- Bespoke



Designed to provide a flexible, portable, elegant labelling solution, the Pinnacle Label Holder sits confidently and quietly here at the Museum of Somerset, UK.

LABEL HOLDER

The Label Holder, also known as a 'Caption Holder', is a museum & gallery industry standard, and this is one product that we haven't invented. Having said that, we have completely re-engineered it, to make it slimmer, stronger, and cost effective.

Suited to a variety of applications, although most widely used in museums & galleries, the Label Holder is equally at home in facilities as signage and wayfinding, as well as, high-end retail establishments for displaying price and product information.

The objective is to offer information in the simplest, least distracting manner possible, and the Label Holder does this by displaying information about the item or artwork in an easy to read and discreet manner. Close

enough to inform but not so close as to distract. The Label Holder works by sliding the cover to one side and inserting the paper 'label'.

The Label Holder has a thin extruded aluminium back-plate with a clear or low reflect acrylic cover. It comes with a single screw fixing (on the smaller sizes) to aid positioning and levelling on your surface. The Label Holder can also be used to add signage to our barrier systems, when used in conjunction with our Barrier Signage Adaptor.

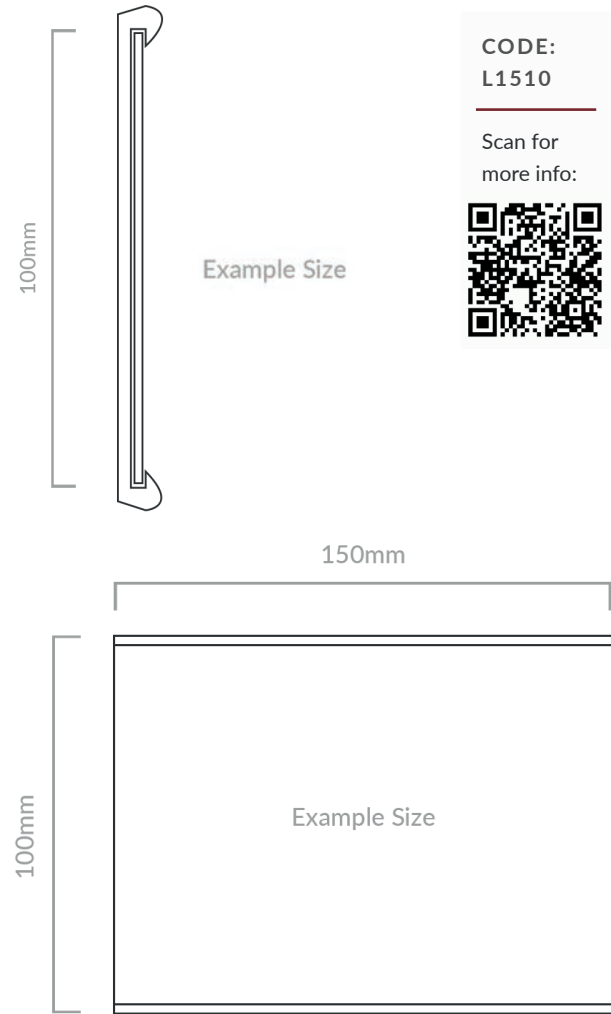
Designers Note: We always recommend using labels of a consistent width throughout a gallery space. This consistency helps minimise visual distraction and avoid the wall becoming cluttered.

FEATURED High Museum of Art, Atlanta, USA.



PRODUCT SPECIFICATION - LABEL HOLDER

Function	Artwork label, fixed to wall, or used with our barriers
Dimensions	100x50mm (Landscape) 100x100mm (square) 150x100mm (landscape or portrait) 150x150mm (square) A5 210x150mm (landscape or portrait) A4 298x210mm (landscape or portrait*) A3 420x298mm (landscape)* US letter 8.5x11in (portrait)* US 14x11in (landscape)* US 17x11in (landscpae)* *Note: The back plate is thicker for theses sizes.
Material	Aluminium back plate, acrylic front cover (standard or low reflect options available)
Finish	<div></div>
Customise	Available in bespoke lengths and RAL colours



FREESTANDING LABEL HOLDER

A multi-functional, flexible way to display information near artworks or artifacts, the Freestanding Label Holder has a durable anodised finish and a thin extruded aluminium backplate with an acrylic cover. It has the advantage of being extremely slim, robust, cost effective and comes with a permanently attached aluminium foot.

Our flexible Freestanding Label Holder is equally at home in museums and galleries as it is in reception areas in commercial offices, hospitality environments and high-end retail establishments for displaying price and product information.

CODE:
LF11

Scan for
more info:

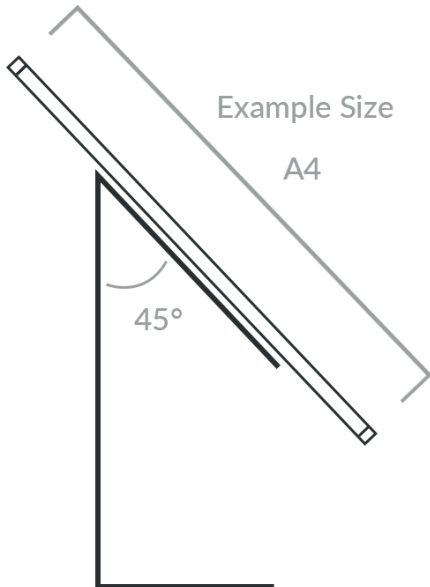


PRODUCT SPECIFICATION

Function	Freestanding Label/Caption Holder
Dimensions	Landscape and portrait options from 150x100mm up to A3 (full details on-line). Label angle 45°.
Material	Extruded aluminium back plate, attached aluminium foot and acrylic front cover.
Finish	
Customise	Available in bespoke lengths and RAL colours



Museum of Somerset, Taunton, UK.



DISPLAY CASE LABEL HOLDER

The Display Case Label Holder is an industry standard that also works well outside display cases.

This is an extended, slightly lower version of our Freestanding Label Holder and has its own stand so that it presents information at a 45 degree angle.

Available in 100mm or 150mm extrusion heights, this label sits neatly at the front of a display and can provide an extensive amount of information about the items it narrates.

Being freestanding, this is a great label for both temporary and permanent displays.

CODE:
L110

Scan for
more info:

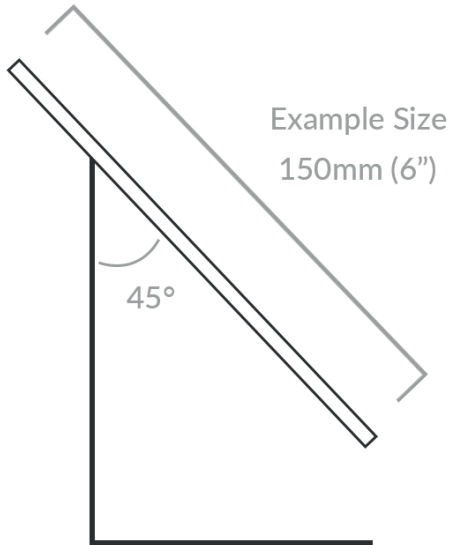


PRODUCT SPECIFICATION

Function	Freestanding Label/Caption Holder
Dimensions	100mm or 150mm height options, 600mm length as standard, bespoke lengths available up to 2400mm.
Material	Extruded aluminium back plate, attached aluminium foot and acrylic front cover.
Finish	
Customise	Available in bespoke lengths and RAL colours



Westminster Cathedral, UK.



SHELF EDGE LABEL HOLDER

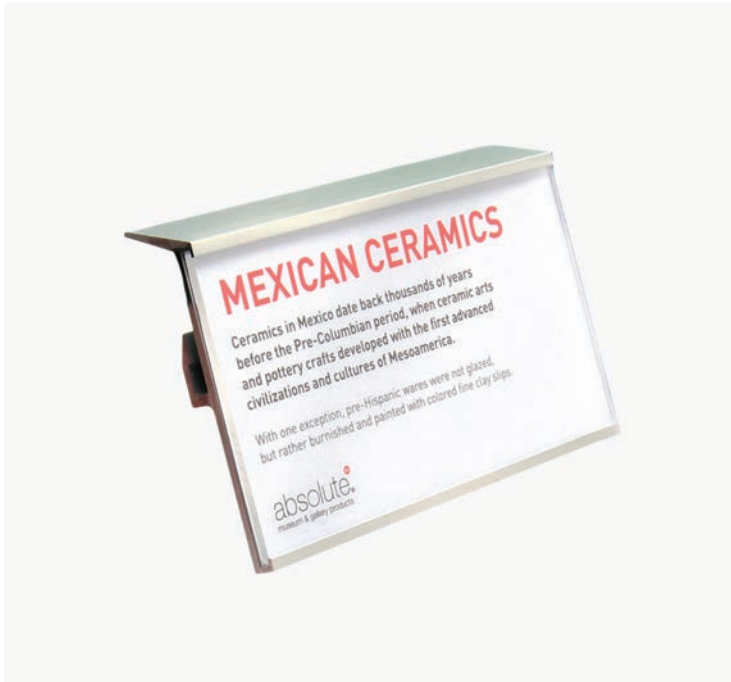
The Shelf Edge Label Holder is our solution for ‘on-shelf’ displays. This clean-lined Label Holder attaches to the front edge of a shelf (up to 10mm thick), moving all relevant information to a single linear format, protected with clear acrylic, leaving the shelf clear for a multi-artifact display, avoiding crowding.

Also available with self-adhesive tape for thicker shelves, and can be laid on its back on a shelf or stand for a subtly angled display.

Designers Note: This flush top design is available in 63mm (standard), or, with our new style shelf edge clip in 100mm, 150mm and 210mm height options (please contact us).

CODE:
L1300M

Scan for
more info:

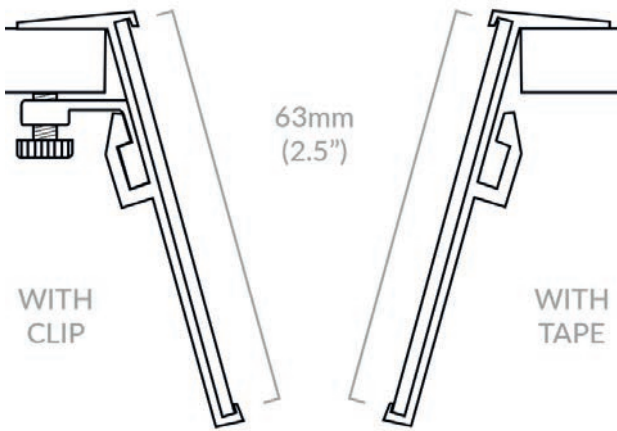


PRODUCT SPECIFICATION

Function	Attached label/caption holder
Dimensions	63mm high as standard (other heights now available, see above) and any width up to 2400mm (cut to size to order). Clips accommodate 10mm shelf.
Material	Aluminium extrusion, with low reflect acrylic cover.
Finish	●
Customise	Available in bespoke lengths and RAL colours



Wedgewood Museum, Stoke on Trent, UK.



PINNACLE LABEL HOLDER

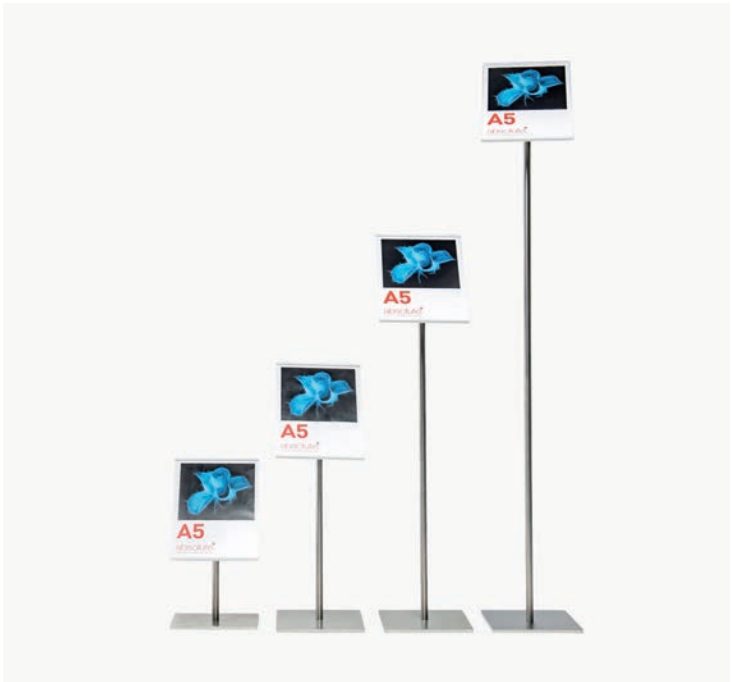
Display information in an easily accessible format, directly adjacent to the display. The Pinnacle's clean design consists of a Label Holder mounted at the top of a slim 12mm stainless steel rod at an easy to read angle of 45 degrees. This is mounted on a discrete stainless steel baseplate that provides all the necessary stability for your display.

The low reflect acrylic cover minimises any reflected glare from lighting. All Pinnacle components are modular so you can swap label holders and posts to suit your display.

New Update: Now available in wall mounted and plinth mounted options (without base). Please contact us for more information.

CODE:
LN17

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more info:

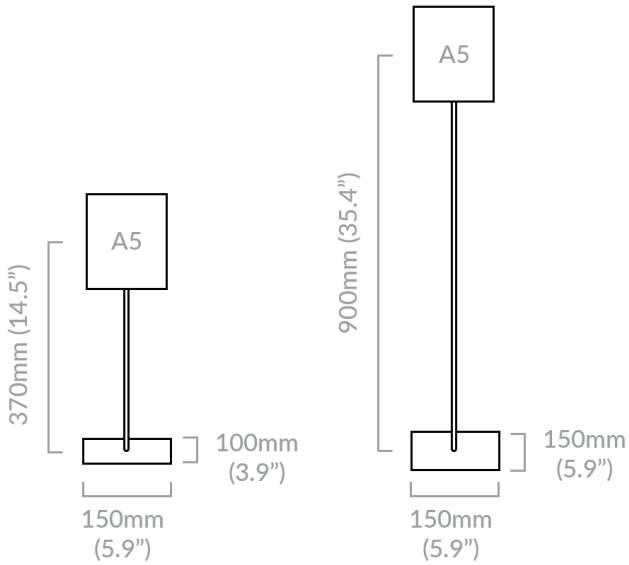


PRODUCT SPECIFICATION

Function	Freestanding Label/Caption Holder
Dimensions	Landscape and portrait options from 150x100mm up to 298mm (A4). Full details online.
Material	Extruded aluminium label back plate, low reflect acrylic front cover, stainless steel rod and base plate.
Finish	●
Customise	Available in bespoke heights, label sizes and RAL colours



National Army Museum, London, UK.



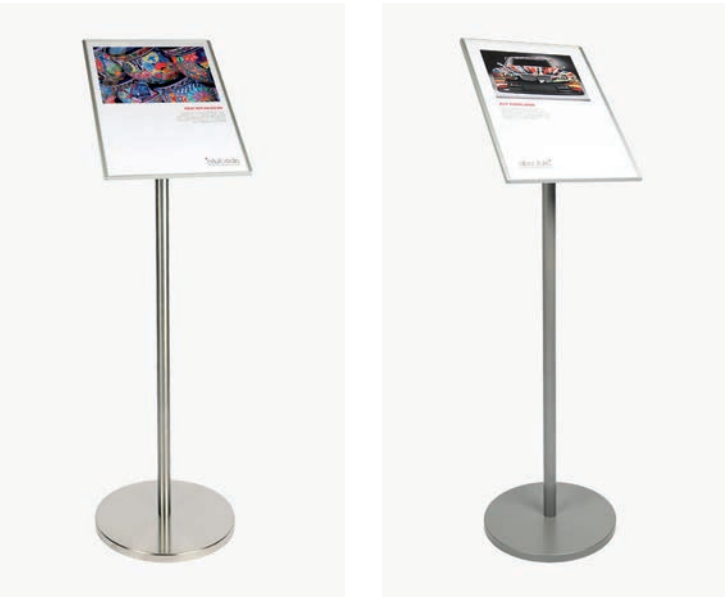
INFORMATION STAND

Clear, Portable Information: Our Information Stand is ideal for displaying directions, information or instructions at an easy to read 60 degree angle, designed to reduce glare from overhead lighting and improve accessibility for wheelchair users and younger visitors.

Adaptable Stand Display Format: The display can be either A4 or A3, with the ability to switch between portrait or landscape formats, mounted on an upright post with a stable base plate. Information is displayed with the protection of a clear acrylic cover in either standard or low reflect options.

CODE:
L143

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more info:

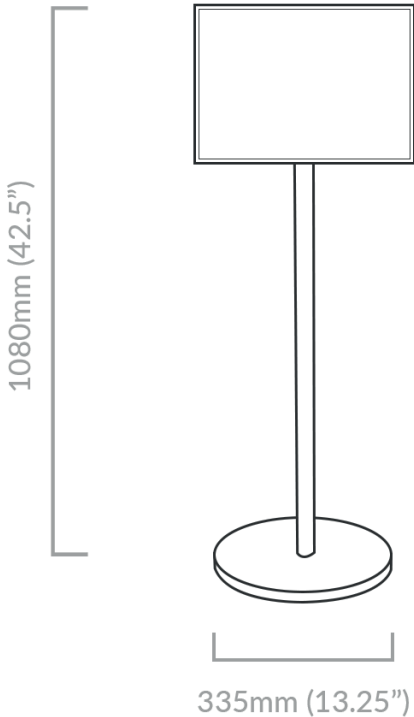


PRODUCT SPECIFICATION

Function	Freestanding, portable signage holder
Dimensions	1120mm high (with A4 signage) x 32mm diameter upright and 335mm diameter base plate. Angle of display 60°, label size A4 or A3 (landscape or portrait)
Material	Stainless steel or PPC grey (a hard wearing baked on finish)
Finish	
Customise	Available in bespoke RAL colours



Kimbell Art Museum, Fort Worth, USA.



READER RAIL

The Reader Rail is the perfect choice for installations where you need to display an extensive quantity of information together in a continuous format, that provides an accessible narrative style, with the opportunity and space for a vibrant mix of text and images.

It can also simultaneously serve to separate visitors from vulnerable displays or provide more information as part of a defined pathway.

The Freestanding display is presented on top of two or more stainless steel Information Stands at an angle of 60 degrees, so that it is visible to adults, children and wheelchair users alike, and minimises or eliminates reflected glare from overhead lighting. The artwork is also protected with a faceplate of clear, low reflect acrylic that comes ready fitted to the Reader Rail.

CODE:
L121

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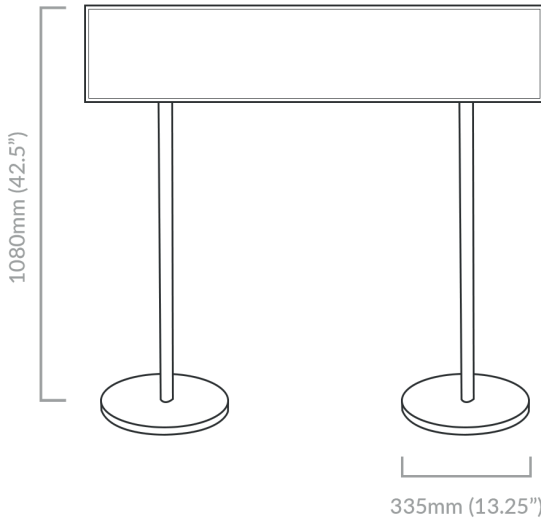


PRODUCT SPECIFICATION

Function	Freestanding, portable signage holder
Dimensions	Signage: 298mm (A4) or 11" (US Letter) height x 1220mm, 1830mm or 2440mm length (other lengths available). Stand: 1120mm high, 32mm uprights, 335mm base plates. Angle of display 60°.
Material	Anodised aluminium signage, stainless steel uprights and base plates
Finish	
Customise	Available in bespoke RAL colours



Pearl Harbor Aviation Museum, USA.



BESPOKE LABELLING SOLUTIONS

Where standard size or finish options do not quite meet your specific requirements, or where a completely customised system is needed, we are able to design and manufacture bespoke label solutions.


Right: Bespoke powder coated Pinnacle Label Holders at the National Army Museum, London.

Bottom Left: Bespoke, Surface Mounted Reader Rail, powder coated in Black, at the American Heritage Museum, Massachusetts, USA.

Bottom Right: Bespoke powder coated Freestanding Label Holder in Black at Petworth House NT.

BESPOKE

Scan for more info:



Our recently developed alternative clip for our Shelf Edge Label Holder, which means the Shelf Edge can now be made with almost any size label extrusion.